

**FLORIDA ALLIANCE FOR DIABETES PREVENTION AND CARE
LEADERSHIP COUNCIL QUARTERLY BUSINESS MEETING
08/27/09 ~ 1:30 – 4:30 PM ~ ST. AUGUSTINE, FL**

DRAFT

MEMBERS PRESENT:

Babu Balagopal
Phyllis Bruno, Immediate Past Chair
Rosa Carranza, Chair
Rita Diaz-Kenney, Secretary
Michael Gervasi, Education Committee
Chair
Katherine Heller
Mike Hill, Communications Committee
Co-Chair
Barbara Jacobowitz, Chair-Elect
Beverly Johnson
Pauline Lowe
Kathy Mulcahy, Community Partnerships
Committee Chair
Trina Thompson, Ex-Officio Member
Joanne Vaccaro-Kish, Community
Partnerships Committee Co-Chair

GUESTS:

Rita Crews, Alliance Member
Bernadette Gaon, Health Planning Council of
Northeast Florida
David Kastensmidt, University of Florida/
Shands
Ed Shahady, Florida Academy of Family
Physicians
David Sinai, Alliance Member
Sandra Smith, Agency for Health Care
Administration
Helga Snure, St. Lucie County Health Dept.

STAFF:

M.R. Street

MEMBERS ABSENT:

Michele Bonneville (Excused)
Nicole Johnson, Communications Chair

1. Ms. Carranza called the meeting to order. She welcomed participants and asked everyone to introduce themselves, since several guests were present.

2. Strategic Planning Meeting. Ms. Thompson reviewed plans for the annual strategic planning meeting.

*DATES: November 12-13, 2009

*LOCATION: Intercontinental Tampa Hotel, Tampa, FL

*All DAC, Leadership Council, and Alliance members are encouraged to participate in BOTH days. (Space limit: 50 participants.)

*The first day will be a half-day advocacy training presented by Randi Greene Chapman, Southeast Advocacy Director for the American Diabetes Association; Todd Steibly, Government Consultant and member of the Diabetes Advisory Council; and Manny Arisso, Legislative Planning Director, Florida Department of Health.

*The second day will be a full-day, nitty-gritty of rolling out the strategic plan. It will revolve around the two strategic goals and the three life stage work groups that were developed by the DAC and the Alliance. The information from the advocacy training will inform the discussions. A major emphasis will be how to get Alliance members more involved. An evaluation team from the Centers for Disease Control and Prevention will be engaged throughout the meeting to

ensure SMART objectives (Specific, Measurable, Achievable, Realistic, Time-Limited) are included that promote the strategic goals.

3. Educational Forum Logistics. Ms. Gaon reported that 102 participants have registered for the Forum. She noted a few changes in the agenda. The changes will not adversely affect CEUs. Registration begins at 7:30 AM. Any Leadership Council members who are available should check in at the registration desk to see what assistance is needed.

Dr. Shahady asked why the registration fee was higher for participants who request CEUs. The planning committee developed a fee structure to pay for expenses and to make the conference accessible to the greatest number of participants. It was felt that charging slightly more for CEUs would achieve this goal. Several people in the Leadership Council meeting stated that charging more for CEUs was common.

The group discussed plans for the 2010 Educational Forum. Suggested sites include Tampa, Tallahassee, and Pensacola. **Ms. Street will draft an email inquiry for Dr. Gervasi's approval to determine what interest partners in the Alliance have in hosting the forum next year.** A local planning committee needs to be identified that will take ownership of planning the event. Local health councils should be involved.

The practice of moving the forum to a different site each year was discussed. Although holding it in the same location might attract speakers and participants, the main reasons for holding the forum in different locations around the state are to (1) enable participation by partners who might not have the ability to travel; (2) provide an educational and networking opportunity in areas that are limited in such opportunities; and (3) empower communities to promote diabetes prevention and control.

4. DSME Mini-Grant Mentoring Program – Status Report. Ms. Mulcahy expressed concern about the progress of the projects in Duval and Putnam counties. The lead person for both programs left shortly after the grants were awarded. Ms. Mulcahy and Ms. Bruno were meeting with their contacts in Putnam and Duval counties, respectively. The group emphasized the need to build sustainability into the requirements of the grant awards. **Ms. Street will set up a conference call to discuss the situation and to determine what actions might need to be taken to ensure success of the projects.**

There was a concern that all applications came from county health departments (CHDs). Actually, two applications came from CHDs and one from a community-based organization.

Ms. Johnson requested information about charging for DSME. It is usually done on a sliding fee schedule and is not considered a source of revenue, as fees do not cover the expense of classes.

5. Public Comments. Dr. Shahady spoke about the recognition program that the Diabetes Advisory Council (DAC) is proposing for partners in the diabetes health system. He drafted a proposal which the DAC is considering. He would like the Alliance to be involved in developing and promoting the recognition program. **The Community Partnerships Committee will take the lead for the Leadership Council and will communicate with the DAC on this issue. A copy of Dr. Shahady's draft proposal is attached.**

6. Adjournment. The meeting was adjourned at 3:50 PM.